



## *Debra J. Schmidt, Loyalty Leader® Past and Current Clients*

*Leading the way to greater  
customer and employee loyalty*

### Commercial and Professional

Abbott Laboratories  
Adelman Travel Group  
Ahern Fire Protection  
All Saints Healthcare  
Arbor Memorial Services, Inc.  
Avatar Properties, Inc.  
B&G Golf, Bowling & Racquet Sports  
Beaches Energy Services  
Borgelt, Powell, Peterson & Frauen, S.C  
Broaster Company.  
C.G. Schmidt Construction, Inc.  
City of Jacksonville Beach  
City of Milwaukee Municipal Court  
City of West Chicago  
CNH, Inc. Racine, WI and New Holland, PA  
Cooper Power Systems  
Copesan Services, Inc.  
Covenant Medical Group  
Cress Funeral & Cremation Service  
Dean Health Plan  
Dickten & Masch Manufacturing Co.  
Eclipse Manufacturing Company  
EWH Small Business Accounting  
First Choice Tree Care, Inc.  
Gehl Company  
GMR Marketing, LLC  
Green Bay Packers  
Hal Leonard Publishing Corporation  
Halquist Stone Company  
Health One Management Company  
HID Corporation  
Holz Motors  
Hooper Corporation  
Innovative Systems  
InPro Corporation  
Kohler Co.  
Kolb+Co.  
Lakeshore Medical Clinic  
Lucent Technologies  
Marquette Medical Systems

Madison Family Dentists  
Marquette University  
Medical Associates Health Centers  
Melinda Myers, LLC  
Messmer Catholic Schools  
Microbac Laboratories  
Midwest Airlines  
Miller Brewing Company  
Milwaukee County Transit System  
Milwaukee Radio Alliance, LLC  
Petrinovich & Pugh, LLP  
Pick n' Save  
PrimeCare  
Progressive Business Conferences  
Reedsburg Utility Commission  
Reinhart Boerner Van Deuren s.c.  
Rochester Public Utilities  
Roundy's, Inc.  
Quad/Graphics, Inc.  
Salem Communications, Inc.  
Standard Electric Supply Company  
Standard Process, Inc.  
Sturgeon Bay Utilities  
SYSCO Food Services, Inc.  
Time Warner Cable  
TDS Metrocom  
The Lang Companies, LLC  
The Manitowoc Company  
The Vollrath Company, LLC  
U.S. Counseling Services, Inc.  
Wachtel Tree Science & Service  
Waukesha County Federated Library System  
Waukesha County Technical College  
Waukesha Foundry  
We Energies  
Whyte Hirschboeck Dudek  
Wisconsin Department of Transportation  
Wisconsin Governor's Conference on Tourism  
Wisconsin Public Power, Inc.  
WITI TV Fox 6  
Women's International Pharmacy

## Financial and Insurance

American Family Insurance  
Anchor Bank  
Catholic Family Life Insurance  
Catholic Knights Insurance  
Educational Systems Federal Credit Union  
Employee Service Management Association  
First Business Bank of Madison  
H.D. Vest  
Independent Insurance Agents of Dane County  
Jefferson Wells International  
Madison Area Community Bankers  
North Shore Bank  
Northwestern Mutual  
Pioneer Credit Union  
State Bank of Cross Plains  
TCF Bank  
United Mine Workers Association Health & Retirement Funds  
Virchow Krause, Inc.  
Wauwatosa Savings Bank  
Wells Fargo Bank  
UMB Fund Services  
US Bank

## Not-for-Profit

Boys & Girls Clubs of America  
Concordia College  
Girl Scouts of Milwaukee Area  
Library Council of Southeastern Wisconsin  
Living Grace  
Mount Mary College  
Nonprofit Center of Milwaukee, Inc.  
Peter Favre Forum  
St. Francis Seminary  
United Performing Arts Fund (UPAF)  
YWCA of Waukesha

## Professional/Trade Associations

Administration Management Association  
American Public Power Association  
American Society For Quality  
Associated Builders and Contractors of Wisconsin  
Association of Information Technology Professionals  
Association for Women In Communications, Inc.  
Business Marketing Association  
Central Sign Council Society for Human Resource Management  
Employee Service Management Association  
Envision  
Information Systems Audit and Control Association  
Kettle Moraine Management Association  
La Crosse Area Ad Club  
Management Women of Green Bay  
Meeting Planners International-Wisconsin Chapter  
Milwaukee/NARI Home Improvement Council  
MRA/The Management Association  
National Association of Graphic & Product Identification  
National Association of Professional Saleswomen  
National Association of the Remodeling Industry  
National Funeral Directors Association  
Pharmacy Society of Wisconsin  
Plumbing & Mechanical Contractors of Wisconsin  
Professional Dimensions  
Public Relations Society of America  
Sales and Marketing Professionals of Wisconsin  
School Nutrition Association of Wisconsin  
Society for Human Resource Management  
Society of Marketing Professional Services  
Steel Service Center Institute  
The Transformer Association  
University of Wisconsin Alumni Association  
Virginia Economic Developers Association  
Waukesha Business Alliance  
Whitefish Bay Business & Professional Association  
Wisconsin Arborist Association  
Wisconsin Better Business Bureau  
Wisconsin Broadcasters Association  
Wisconsin Fraternal Congress  
Wisconsin Manufactured Housing Association  
Wisconsin Park & Recreation Association  
Wisconsin Restaurant Association  
Wisconsin Society of Association Executives  
Wisconsin Treasury Management Association  
Women Business Owners Network  
Wisconsin Innkeepers Association  
Women In Insurance and Financial Services (WIFS)  
Women's International Bowling Congress